

WHAT THE BLEEP IS GOING ON?
AWARD-WINNING FILM PHENOMENON MAKES WAVES
WORLDWIDE

What tHē BLEEP Dō wΣ (k)πow!?

FOR IMMEDIATE RELEASE:

CONTACT: Susan Kricun 602-265-2413

August 10, 2005

YELM, WA – How does a town, population 4,400, impact the entire planet? Be home to the indie film company that created *What the BLEEP Do We Know?!* In it's first year of release the movie, affectionately known as *The BLEEP?!*, has:

- **Grossed over 12 million in the U.S. box office**
- **Become the U.S. 3rd most successful documentary in 2004**
- **Released in 14 countries with more openings every month**
- **Surfed Amazon.com's Top 10 DVD best-seller list since March.**
- **Surpassed Mel Gibson's blockbuster *Passion of the Christ* in multiple copy DVD purchases worldwide**

Wow. We don't call *The BLEEP* an international film phenomenon for nothing.

Written and produced by **Will Arntz, Betsy Chasse and Mark Vicente of Lord of the Wind Films, LLC**, *What the BLEEP Do We Know?!* is a hybrid movie/documentary that combines cutting-edge information on quantum physics and neurochemistry with a modern story-line about an unhappy, anti-depressant addicted photographer who learns that there's more to her life and her "problems" than meets the eye.

Starring **Academy Award-winning actress Marlee Matlin, Barry Newman**, fourteen of the world's most noted physicists, neurochemists, physicians, and

metaphysicians, *The BLEEP*, with its visionary, state-of-the-art animation, is a wild ride down the rabbit hole of reality that has audiences the world over gasping and asking for more. From the U.S. to Australia, Canada to the Netherlands, rampant, positive word-of-mouth advertising and a high percentage of repeat ticket sales have created vigorous box office and play dates extended way beyond expectations. "People are telling us how grateful they are for a film that not only entertains, but informs, as well," says filmmaker Chasse.

"It's the kind of feature film that's literally never been seen before," says Arntz. "It's truly revolutionary, not only in its content, but in its unique form as well."

The ever-increasing popularity of *What the BLEEP Do We Know?!* has inspired the creation of *The Little Book of Bleeps*, one of the **Top 10 New Age trade paperbacks in the U.S.** according to the Nielsen Bookscan. Six 3-day *What the BLEEP* conferences, sponsored by the international corporation Axiom Conferences, have drawn thousands of people from California to Florida to learn more about the groundbreaking science of consciousness and the merging of quantum physics and religion that is presented in the movie.

A second book, *What the BLEEP Do Know: Discovering the Endless Possibilities for Altering Your Everyday Reality* published by HCI Publishing Co., is due to be released in November 2005. A *Down the Rabbit Hole* sequel of the movie is due to be released the beginning of 2006.

For more information see www.whatthebleep.com and contact Susan Kricun at 602-265-2413.



LORD OF THE WIND FILMS, LLC



CAPTURED LIGHT
distribution

What tHē BLEEP Dō ωΣ (k)πow!?

An award-winning, international film phenomenon

September 1, 2005

Stawberry Saroyan
133 South Florers Street, Apt. 2-A
Los Angeles, CA 90048

It's official. *What the Bleep Do We Know?!* has become an international film phenomenon – and we don't use the word phenomenon lightly. *What the Bleep?!* is now

- The third most successful documentary of all time in the U.S. in 2004, and has grossed over 12 million dollars in U.S. theaters.
- Is playing in 14 countries with more international openings every month.
- National DVD shipments have topped one million in less than two months, and the film has beaten all FOX distribution records for multiple copy purchases – including Mel Gibson's blockbuster *Passion of the Christ*.
- Since March 15, 2005, *What the Bleep Do We Know?!* is still on Amazon.com's Top 10 DVD best-seller list, well ahead of such titles as *The Incredibles* and *National Treasure*.
- The movie's companion book, *The Little Book of Bleeps*, is ranked #5 in U.S. New Age trade paperback sales by Neilson BookScan Services.

What does all this mean? It means there is an enormous untapped "enlightened entertainment" market worldwide, and *What the Bleep?!* is its cinematic bell weather. Just as the movie is opening the minds and hearts of viewers to new ways of seeing themselves, their world and a life of unlimited possibilities, *What the Bleep Do We Know?!* is showing the Hollywood film industry just what is needed to tap into this rapidly expanding market.

Experience the meaning and magic of this motion picture for yourself. A screener is enclosed for review, and the filmmakers are available for interviews. We'll be in touch to see what we might schedule.

Thanks for your interest.

Susan Kricun
602-265-2413
kricun@whatthebleep.com

PMB 386, Suite 400 1201 E. Yelm Ave. Yelm, WA 98597

What tHe βLĒĒP D̄θ ωΣ (k)πow!?

Critical acclaim!

A mind-bending hybrid of documentary and fiction, science and mysticism

Kevin Crust, Los Angeles Times

... puts a positive spin on ... quantum physics, and suggests that man's fate could be an enlightened new paradigm.

William Arnold, Seattle Post-Intelligencer

Think of it as "The Matrix" for the quantum physics set ... entry level, risk-free enlightenment with a great deal of charm and invention. ... word-of-mouth potential to draw a loyal cult following on a national – and possibly international – scale.

Michael Rechtschaffen, The Hollywood Reporter

... like taking college physics from a really entertaining professor... a smart movie that's not afraid to show off its IQ ... the film shakes the foundations of common conceptions ...

Bill Muller, The Arizona Republic

What the Bleep Do We Know!?" hit the market last week, ... trailing only "The Incredibles" among preorders on Amazon.com.

Ann Hornaday, Washington Post

What the Bleep' thrills some moviegoers, alarms others, and surprises everyone with its draw.

Stephen Humphries, The Christian Science Monitor

This is a pretty impressive stab at bringing everyday thought in line with the revolutionary implications of scientific discovery.

Sid Smith, Chicago Tribune

... an irresistible cosmic romp that suggests that quantum physics is the biggest reality show in town ...

Christiane Schull, Whole Life Times, Los Angeles

What tHē BLEEP Dō ωΣ (k)πow!?

The concept

*A new art form
About a New Worldview
For an emerging international audience*

What the Bleep Do We Know!? is a unique cinematic creation. It's a documentary. It's a story. It has mind-blowing special effects. These three elements combine in a film experience that will rock your mind and lift your soul!

Like *Matrix*, *Vanilla Sky*, and *Minority Report*, the film reveals a greater reality behind the ordinary reality we all accept as true. It vividly demonstrates we have the ability to create absolutely anything from our thoughts and that the world is as we make it. But What the Bleep?! isn't science fiction. It's even *stranger*. It's real.

Modern-day radical souls of science, former CERN physicist Dr. John Hagelin, physicist Dr. Fred Alan Wolf, physics engineer and Stanford University professor emeritus Dr. William Tiller and nine other scientists and physicians explore the implications of quantum physics, human consciousness and science's increasingly radical relationship with spirituality in an intertwined commentary with the movie's thematic.

Maverick professionals at the cutting edge of their fields of physics, biology, neurochemistry, medicine and alternative healing, these men and women join forces with the filmmakers, a channeled spiritual teacher and Academy Award winning actress Marlee Matlin (*Children of a Lesser God*) to challenge what is known and present the science of a paradigm shift of individual conscious creation and responsibility that will forever change how humanity views itself and its future potentials.

The audience marketing experts define as the Cultural Creatives has embraced What the BLEEP?! and catapulted the film to phenomenon status. An entirely new market of individuals, over 130 million strong worldwide, the Cultural Creatives demonstrate a worldview, values and lifestyle which grew out of the social movements of the 60s and the New Age consciousness movements in spirituality, psychology, and alternative health. Natural networkers, they are the innovators shaping a new kind of culture for the twenty-first century.

Why do they want to see this film? Because it provides them with exactly what they are most interested in and have a hard time finding:

Enlightened Entertainment.

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Synopsis

Devastated by her husband's philandering, disenchanted with her profession as a photographer, Amanda (played by Academy Award winning actress, Marlee Matlin) is sinking into a morass of anti-depression pills, boredom and bitter recrimination. "Chance" encounters with several strangers, however, reveal the hidden reasons for her predicament and provide the answers for her ultimate personal salvation.

Soon Amanda finds herself in a fantastic Alice in Wonderland-like experience where her uninspired, daily life literally begins to unravel, revealing the uncertain world of quantum mechanics hidden beneath her normal, waking reality.

Like every hero, Amanda is thrown into crisis as she is presented with evidence that the fundamental premises that run her life are untrue. The "reality" of how men are and how relationships don't work; the "belief" that her profession is meaningless; and the "fact" that emotions are nothing more than painful, but inconsequential moods – are all shown to be habitual mental constructs that limit her life and induce a deteriorating reality.

Fourteen scientists and mystics serve as a modern day Greek Chorus, whose explanations of everything from quantum mechanics to brain chemistry are woven through the plot as important lessons Amanda needs to learn in order to understand and change her life.

The scientists also introduce the Great Questions of Life framed by both science and religion. Through the course of the film, the distinction between science and religion becomes increasingly blurred as we realize that, in essence, both science and religion describe the same phenomena.

Quirky animation highlights much of the film, introducing highly complex scientific concepts in a simple, understandable way. Dazzling visuals of peptides, neurons, cells, energy fields and atomic structures reinforce the film's science, and illuminate how human beings experience – and can change - reality in an exciting, powerful way. Done with humor, precision, and irreverence, these scenes are only part of what makes this film unique in the history of cinema, and a true box-office winner.

What tHē βLĒĒP Dō ωΣ (k)πow!?

Scientists & Mystics

PHYSICISTS

David Albert

Dr. David Albert, Professor and Director of Philosophical Foundations of Physics, Columbia University, specializes in Philosophical Problems of Quantum Mechanics, Philosophy of Space and Time and Philosophy of Science. Professor Albert is the author of *Quantum Mechanics and Experience* and *Time and Chance*, and has published many articles on quantum mechanics, mostly in the *Physical Review*.

Amit Goswami, Ph.D.

Amit Goswami earned his Ph.D. from Calcutta University in theoretical nuclear physics in 1964 and has been a professor of physics at the University of Oregon since 1968. Goswami is a senior scholar-in-residence at the Institute of Noetic Sciences and teaches regularly at the Holmes Institute in L.A.; UNIPAZ in Brazil; and The Theosophical Society in Wheaton, Illinois. He has written a textbook *Quantum Mechanics*, and is the author of five other books, including *The Self-Aware Universe*, *Quantum Creativity*, *Physics of the Soul*, and *The Visionary Window*.

John Hagelin, Ph.D.

John Hagelin, Ph.D., is a world-renowned quantum physicist, educator, author, and public policy expert. Dr. Hagelin has conducted pioneering research at CERN (the European Center for Particle Physics) and SLAC (the Stanford Linear Accelerator Center) and is responsible for the development of the Supersymmetric Flipped SU5 Grand Unified Field Theory theory based on the Superstring. In his book, *Manual for a Perfect Government*, Dr. Hagelin shows how, through educational programs that develop human consciousness, and through policies and programs that effectively harness the laws of nature, it is possible to solve acute social problems and enhance governmental effectiveness. Dr. Hagelin is winner of the prestigious Kilby Award, which recognizes scientists who have made "major contributions to society through their applied research in the fields of science and technology." The award recognized Dr. Hagelin as "a scientist in the tradition of Einstein, Jeans, Bohr and Eddington." Dr. Hagelin holds an A.B. summa cum laude from Dartmouth College and an M.A. and Ph.D. from Harvard University. He is currently Professor of Physics and Director of the Institute of Science, Technology and Public Policy at Maharishi University of Management, and Minister of Science and Technology of

the Global Country of World Peace. He was also the Natural Law Party presidential candidate in 2000.

William Tiller, Ph.D.

William Tiller, Ph.D. graduated from the University of Toronto with a B.A, M.A. and Ph.D. in Science and Engineering Physics. For nine years he worked for the Westinghouse Research Laboratory in a theoretical and experimental investigation of the detailed physics of the freezing process in a wide range of materials, such as water, metals, semiconductors, oxides and polymers. He also investigated the relationships between the crystallization process and the detailed structure and properties of the solid. He exploited this knowledge of crystallization to generate new processes for ingot casting, material purification, single crystal growth, chemical crystallizers, etc. Dr. Tiller has been a professor and chairman at Stanford University's Department of Materials Science and Engineering, a consultant to government and industry in the fields of metallurgy and solid-state physics, an associate editor of two scientific journals, has published more than 250 scientific papers, three technical books and has five patents issued. His fields of specialization are crystal growth, surfaces and interfaces, physical metallurgy, semiconductor processing, thin film formation, computer simulation and psychoenergetics (70 additional publications). He is also the founding director of the Academy of Parapsychology and Medicine and The Institute of Noetic Sciences. Publications include *An Introduction to Computer Simulation: The Science of Crystallization: Microscopic Interfacial Phenomena*, *The Science of Crystallization: Macroscopic Phenomena and Defect Generation*, *Science and Human Transformation*, and *Conscious Acts of Creation*.

Fred Alan Wolf, Ph.D.

Fred Alan Wolf, physicist, author, and lecturer, earned his Ph.D. in Theoretical Physics at UCLA in 1963. His work in quantum physics and consciousness is well known through his popular and scientific writing. After receiving his Ph.D. he began researching the field of high atmospheric particle behavior following a nuclear explosion and worked on Projection Orion—a nuclear propulsion scheme designed for deep space exploration. Wolf's has delved into the relationship between human consciousness, psychology, physiology, the mystical, and the quantum world. His investigations have lead him from a friendship with physicist David Bohm to the mysterious jungles of Peru; from classes with Nobel Laureate Richard Feynman to the high deserts of Mexico, from a meeting with Werner Heisenberg to the hot coals of a fire walk. In frequent demand as a lecturer, keynote speaker, and consultant to industry and the media, Wolf is well known for his simplification of the new physics and is perhaps best known as the author of *Taking the Quantum Leap*, recipient of the prestigious National Book Award for Science in 1982. Dr. Wolf's books have been translated into Spanish, Portuguese, German, Italian, Chinese, Korean, Dutch, and Japanese. Former professor of physics at San Diego State University for twelve years, Dr. Wolf lectures, researches, and teaches worldwide. Dr. Wolf has also appeared as the

resident physicist on *The Discovery Channel's The Know Zone* and on many radio talk shows and television shows across the United States and abroad. He is an honored member of the Martin Luther King, Jr. Collegium of Scholars and has taught courses at the Philosophical Research Society and the Holmes Institute. He is an Assessing Editor for the *Journal of Mind and Behavior*.

NEUROLOGISTS, ANESTHESIOLOGISTS & PHYSICIANS

Joseph Dispenza, D.C.

Dr. Joseph Dispenza received his undergraduate degree in Biochemistry at Rutgers University. He received his Doctor of Chiropractic Degree at Life University. His continuing education has been in neurology, neurophysiology and brain function, while his research has been into unraveling the mysteries of "miraculous healing" within the context of currently accepted science. For the past three years he has traveled the world lecturing on the close relationship between brain chemistry and physical health. His forthcoming book is on the subject of genetics, molecules of emotion, neuroscience brain anatomy and physiology.

Stuart Hameroff M.D.

Dr. Hameroff is a professor in the Departments of Anesthesiology and Psychology Studies at the University of Arizona in Tucson, Arizona, an Associate Director of the Center for Consciousness at the university and an attending anesthesiologist at University of Arizona Medical Center. For twenty years he studied the molecular mechanisms of anesthetic gases, and computation in protein cytoskeletal structures – microtubules – that organize interiors of the brain's neurons and other cells. Strongly influenced by Roger Penrose's *The Emperor's New Mind* (and later *Shadows of the Mind*, Oxford Press, 1989 and 1994) and his famous work in relativity, black holes, and quantum mechanics, Hameroff approached Penrose with his own research. For several years they worked on a model for consciousness involving Roger's objective reduction occurring in microtubules within the brain's neurons. Dr. Hameroff's publications include 150 peer reviewed papers including three co-authored with Roger Penrose and 5 books including: *Toward a Science of Consciousness I-III* (MIT Press 1996, 1998, 1999), and *Ultimate Computing – Biomolecular Consciousness and Nanotechnology*, (Elsevier-North Holland 1987). Information about Dr Hameroff's work is available on his website:

www.consciousness.arizona.edu/hameroff

Daniel Monti, M.D.

Dr. Daniel Monti received his Doctor of Medicine degree from The State University of New York in Buffalo, New York in 1992, with postdoctoral work in the Research Scholars Program, Department of Psychiatry and Human Behavior, Jefferson Medical College, in Philadelphia. He is currently the Associate Division Director, Consultation-Liaison for the Department of Psychiatry at Jefferson

Medical College and Director of the Mind-Body Medicine Program, Thomas Jefferson University. Dr. Monti's research has covered a broad range of topics and includes grants for research in Mindfulness-Based Art Therapy for Cancer Patients, Alternative Therapies in Disease, and Muscle Test Responses to Semantic Statements. His research awards include the Neuro-Emotional Technique Doctor of the Year Award, and the Tree of Life Award presented at the Wellness of You Lecture Series, Philadelphia, PA.

Andrew Newberg, M.D.

Andrew B. Newberg, M.D. is currently an Assistant Professor in the Department of Radiology at the Hospital of the University of Pennsylvania and is a staff physician in Nuclear Medicine. He graduated from the University of Pennsylvania School of Medicine in 1993. His research, which has been performed in collaboration with the Departments of Neurology and Psychiatry, has focused not only on specific disorders, but also on activation studies designed to explore how brain function is associated with various mental states, including mystical/religious experiences. He has published numerous articles and chapters on the topics of brain function and neuro-imaging and has presented his research at both national and international meetings. He is Board Certified in Internal Medicine, Nuclear Medicine, and Nuclear Cardiology. Dr. Newberg has been particularly involved in the study of mystical and religious experiences, as well as the more general mind/body correlates in acupuncture therapy, meditation, and other types of alternative therapies. He has presented his work at scientific and religious meetings throughout the world, has appeared on Good Morning America and ABC World News Tonight, and had been interviewed by diverse such diverse magazines as Newsweek, the New Scientist and the National Catholic Reporter. He has been associate director of the Neuroscience Section for the Consensus Conference on Scientific Research on Spirituality and Health sponsored by the National Institute of Healthcare Research, and a member of the advisory board for the American Association for the Advancement of Science Programs on Science and Religion. He is co-author of two books, *Why God Won't Go Away: Brain Science and the Biology of Belief* and *The Mystical Mind: Probing the Biology of Belief*, exploring the relationship between neuroscience and spiritual experience. The latter received the 2000 award for Outstanding Books in Theology and the Natural Sciences presented by the Center for Theology and the Natural Sciences.

Jeffrey Satinover, M.D.

Dr. Jeffrey Satinover has been a practicing psychiatrist for over 20 years, is past president of the C.G. Jung Foundation of New York, former Fellow in Psychiatry and Child Psychiatry at Yale University and William James Lecturer in Psychology and Religion at Harvard University. After a thirty-year hiatus, Dr. Satinover has returned to theoretical physics, his field of original interest and is presently a teaching fellow and doctoral student in the department of physics, Yale University, a member of the Yale Theoretical Condensed Matter Physics group and the W. H. Keck Foundation Center for Quantum Information Physics.

His area of specialty research is in supersymmetric many-body theory as applied to quantum computation. He speaks widely on matters of public and educational policy and also on the interface of science and religion. He is one of three co-authors of a program of rigorous educational reforms adopted by the San Diego Independent School District, briefs Congressmen and their staffs on policy matters and a number of his talks have been broadcast on C-Span. Dr Satinover has written five books that have been translated into nine languages, including *The Quantum Brain*.

MOLECULAR BIOLOGY

Candace Pert, Ph.D.

Dr. Candace Pert received her Ph.D. in pharmacology 'with distinction' in 1974, from the Johns Hopkins University School of Medicine. Dr. Pert conducted a National Institutes of Health (NIH) Postdoctoral Fellowship with the Department of Pharmacology at Johns Hopkins from 1974-1975, and continued working for the NIH until 1987, eventually serving as Chief of the Section on Brain Biochemistry of the Clinical Neuroscience Branch of the NIH. Dr. Pert is an internationally recognized pharmacologist who has published over 250 scientific articles on peptides and their receptors and the role of these neuropeptides in the immune system. She has an international reputation in the field of neuropeptide and receptor pharmacology, and chemical neuroanatomy. She has lectured worldwide on these and other subjects, including her theories on emotions and mind-body communication. Dr. Pert holds a number of patents for modified peptides in the treatment of psoriasis, Alzheimer's disease, chronic fatigue syndrome, stroke, and head trauma. One of these, Peptide T, is currently in a Phase II trial in San Francisco for the treatment of AIDS and neuroAIDS. Her best-selling book, *Molecules of Emotion* provides an insider's history of the changing scientific paradigm.

THEOLOGIANS, SPIRITUAL TEACHERS

Miceal Ledwith, Ph.D.

Dr. Miceal Ledwith was Professor of Systematic Theology for sixteen years at Maynooth College in Ireland, and subsequently served for ten years as President of the University. He was a member of the International Theological Commission, a small group of theologians of international standing charged with advising the Holy See on theological matters. He served as Chairman of the Committee of Heads of the Irish Universities and was a member of the governing Bureau of the Conference of European University Presidents. He has lectured extensively throughout Europe, South Africa, Japan, Australia, Mexico, and North America. His forthcoming books are entitled *The Message Whose Time Has Come Again* and *The Ascent to God: The Soul's Journey Within*.

Ramtha

Ramtha, is a mystic, philosopher, master teacher, hierophant and one of the great scientific enigmas of the last two decades. His partnership with channel JZ Knight still baffles scholars, although the results from a two-year study by scholars in Quantum Physics, Parapsychology, Anthropology, Sociology and Theology were presented at the conference "In Search of the Self – The Role of Consciousness in the Construction of Reality" in February, 1997 point to a decidedly non-local phenomenon. Using sophisticated polygraph equipment, noted parapsychologists Ian Wickramasekera and Stanley Krippner of Saybrook Graduate School repeatedly observed that while JZ Knight is channeling Ramtha, her brain-wave state shifts from beta (a normal waking state) to delta (deepest sleep). Although operating from delta, Ramtha is able to talk, walk, eat, drink and dance utilizing JZ's lower cerebellum. He teaching ranges from the mystery of mind over matter to the unification of spiritual scientific knowledge with esoteric knowledge of spirit. His students study biology, neurophysiology, neurochemistry and quantum physics. Like Bohm, Ramtha declares that consciousness is the ground of all being. In his own lifetime, 35,000 years ago, he learned to separate his consciousness from his body, raise the body's frequency and eventually take it with him into the unseen realms.

Marlee Matlin plays Amanda, the protagonist and heroine of the story. No stranger to a challenging role, Matlin is an enormously accomplished actress who received worldwide critical acclaim and an Academy Award in 1987 for her film debut in *Children of a Lesser God*. The youngest recipient of the Best Actress Oscar and one of only four actresses to receive that honor for a film debut, Matlin was also awarded a 1986 Golden Globe Award for Best Actress in a Drama by the Hollywood Foreign Press Association. Whether, Matlin's fans have enjoyed her work on stage, film and television. She has had numerous television shows, and recurring roles on the popular prime-time dramas, *The Practice*, and *The West Wing*. In addition to acting, Matlin serves as the national spokesperson for VITAC, the largest provider of television closed-captioning for the hearing impaired, and has worked hard to get federal legislation passed to require all televisions be equipped with closed captioning technology. She also serves on the boards of several charitable organizations including the Starlight Foundation, VSA Arts, and Victory Over Violence. Her children's novel, *Caution: Deaf Child Crossing* is being published by Simon & Schuster this year. A role model for deaf and hearing-impaired children and adults, *Business Week*, in 2001 said she "Is perhaps the world's most renowned deaf person." Matlin says, "I like to say that the greatest handicap of deafness does not lie in the ear, it lies in the mind."

Barry Newman (Frank) Drama, comedy, classics and cutting edge... Barry Newman does it all. With a commanding talent and discerning eye, he's crafted a career encompassing the Broadway stage, feature films, Movies of the Week, mini series and TV series. His recent feature film credits include *40 Days 40 Nights* (as Josh Hartnett's father), *The Limey* (Steven Soderberg's critically acclaimed film, with Peter Fonda and Terence Stamp), *Bowfinger* (as classy agent opposite Eddie Murphy and Steve Martin), *Brown's Requiem*, *Goodbye Lover* (as immoral senator), *Good Advice* (as a tough Media mogul with Charlie Sheen), *Jack the Dog*, and *Daylight* (opposite Sylvester Stallone). Playing it cool with an edge has become a trademark of Newman's style. When director Sydney Furie came to New York in search of an actor to play the title role in the Paramount film, *The Lawyer*, Barry was cast and received critical acclaim for his portrayal of a cocky, but brilliant attorney, a character loosely based on F. Lee Bailey. As the star of the now classic film, *Vanishing Point*, Barry portrayed a man outside of the system, a true symbol of the times. His other starring credits include *The Salzburg Connection*; *Fear is the Key*, *City on Fire*, and *Amy*, for which the *Los Angeles Times* hailed him as the "Spencer Tracy of the 80's." In Television, Newman is well remembered for his title role in the NBC series, *Petrocelli*, for which he received both Emmy and Golden Globe nominations. He has also guest starred on *N.Y.P.D. Blue*, *Murder*, *She Wrote*, and as a partner on

L.A. Law 2. In addition, Barry has starred in more than 20 made-for-television movies, including *Second Sight*, opposite Elizabeth Montgomery, *Having it All*, with Dylan Cannon, *Fantasies*, with Suzanne Pleshette, the controversial *My Two Loves*, with Mariette Hartley and Lyn Redgrave, and the Award Winning *King Crab*. on the daytime soap, *The Edge of Night*. In addition to his many acting accomplishments, Newman is now adding the title of producer to his credits and is busy developing film and television projects. He is currently developing a motion picture based on Joan Peyser's book, *Bernstein – A Biography*. Newman, who bears a striking resemblance to the legendary composer/conductor Leonard Bernstein, will produce the picture and star in the title role.

Elaine Hendrix (Jennifer) recently finished filming *Mr. St. Nick*, playing conniving weather girl Heidi Gardelle opposite Kelsey Grammer for Hallmark Entertainment. Hendrix has also recently completed a string of projects, including the Disney sequel *Inspector Gadget 2* as the latest Gadget robot, G2; *New York Times* reporter Kristen Martin alongside French Stewart in the hit Sci-Fi series "The Chronicle;" and has been reunited with her former *Get Smart* (FOX) co-star Andy Dick for the 1950's spoof "See Dicks" on *The Andy Dick Show*. Hendrix is perhaps most recognized for her breakout performance in Disney's remake of *The Parent Trap* from the writing/producing/directing team of Nancy Meyers and Charles Shyer. As Dennis Quaid's scheming fiancée, Elaine truly solidified her position as a skilled comedic actress. Film critic Roger Ebert singled out Hendrix's performance with special mention of her work in the film's camping sequence where she unquestionably "earns her comedy stripes." Hendrix also garnered critical praise co-starring in the Paramount Pictures comedy *Superstar*. Hendrix and "Saturday Night Live" comedian Molly Shannon play high school students vying for the attention of the most popular boy on campus played by SNL cast member Will Ferrell. Her other film credits include the FOX 2000 drama *Here On Earth* with Leelee Sobieski and the MGM drama *Molly* starring Elizabeth Shue. Born and raised in Tennessee, Hendrix moved to Atlanta, Georgia to attend the former Northside School of Performing Arts. Within a few years she was dancing professionally with the Gary Harrison Dance Co. and subsequently traveled the world dancing and modeling for such companies as NIKE and Levi's. Hendrix currently resides in Los Angeles with her Australian Cattle Dog, Tiloc. She is a member of Women in Film and Women of Los Angeles and is actively involved in humanitarian efforts on behalf of children, cancer research and the environment.

Armin Shimerman (Old Man) is a diverse performer whom most people recognize from his roles as Quark on *Star Trek: DS-9*, and Principal Snyder on *Buffy the Vampire Slayer*. With over sixty different character roles in television, Shimerman has had major recurring roles as Pascal in *Beauty and the Beast*, Cousin Bernie in *Brooklyn Bridge*, Tommy Walker on *The Invisible Man*, and presently Edmund Graves on David E. Kelley's *Girl's Club*. Shimerman graduated from UCLA with a degree in English, then apprenticed at the prestigious San Diego Old Globe Shakespeare Theater, eventually taking over

the lead comic roles. Immediately afterward, he migrated to New York, where, within a year, he performed for Joseph Papp in the highly acclaimed production of *3-Penny Opera*. He went on to work for many years on Broadway in *St. Joan* with Lynn Redgrave at the Circle in the Square, *Broadway*, with Teri Garr and Glen Close, and finally Richard Rogers' last musical, *I Remember Mama*. Years of work in Regional Theater include Stage West, Connecticut Shakespeare Festival, Vermont Champlain Shakespeare Festival, Indiana Repertory, Rutgers' Mason Gross Theater, Tyrone Guthrie Theater, and Seattle's ACT. The prestigious Los Angeles Drama Critics Circle nominated his last stage endeavor in Pinter's *Birthday Party* for best lead performance. In addition to acting, Shimerman has co-written Sci-Fi novels for Pocket Books such as *The 34th Rule*, *The Merchant Prince*, and the upcoming *Outrageous Fortune*.

Robert Bailey, Jr. (Reggie) has been in front of the camera for nine of his 12 years. "Discovered" at his Minnesota preschool at age three by talent scouts seeking a boy to cast in a national print campaign for children's clothing, while watching television two years later, he asked his mother, "Why can't I do that?" The following year, Bailey made his television debut in *Nash Bridges* and has been on the go ever since. His work in TV series includes *ER*, *Presidio Med*, *Becker*, *The Practice*, *Touched by an Angel*, *Diagnosis Murder*, and *The Parent 'Hood*. Bailey's TV movies include Hallmark's *Little John* (as Little John), *MC Hammer* (as the young MC), and *Baby Bedlam* (as Zeke). His feature films include *Dragonfly* (with Kevin Costner), and Brian De Palma's *Mission to Mars*. Bailey is the recipient of a Young Artist Award for his starring role in *Becker*.

John Ross Bowie (Elliot) spent four years performing all over the country with the acclaimed sketch comedy group, *Naked Babies* and studied at the Upright Citizen's Brigade Theater in his native New York City. After graduating with a degree in English from Ithaca College, John went through several careers – one year as a high school teacher, two as a copywriter for a consulting firm, four years as the bassist for the seminal pop-punk band, *Egghead* and even one day as a real-life paralegal (which is a much harder job than it appears on TV.) In 2001, John distilled his various jobs into a one-man show, *Paid to Stand Around*, performing in New York and LA. He's played Wally Berman on NBC's *AUSA* and will be seen in the upcoming feature, *Glory Days*. Other credits include *Road Trip*, NBC's *Happy Family*, *Late Night with Conan O'Brian*, and over 20 TV commercials.

What tHē BLEEP Dō wΣ (k)πow!?

The filmmakers

Combining over 25 years of filmmaking experience, William Arntz, Betsy Chasse, and Mark Vicente, blend the mediums of film, interview, animation and visual effects to address the latest scientific answers to the most important questions in life: “Who, or what, are we? Why do we do what we do? How do we affect the world around us? How to do effect change?”

William Antz

Producer, Screenwriter, President Captured Light Industries, Inc.

William Arntz graduated summa cum laude in 1972 from Penn State University with a degree in Engineering Science then worked as a research physicist with Pratt and Whitney Aircraft on the first wave optics simulator for high-energy gas dynamic laser weapons (a.k.a. “Star Wars”). After two years he reunited with a longtime friend who was enrolled in the Master’s Degree film program at Boston University. Together they created, *Beat the Deva*, a one-hour animated film noir, which won a Cine Eagle, the Kenyon Film Festival, and was distributed on the art house circuit. Upon completion of the film in 1980, William moved to California and became a Buddhist. In the late 80’s his Buddhist teacher assigned him the task of using his meditation/visualization skills to create computer software. With \$100,000 in savings and no business experience, in five months William wrote *AutoSys* – a distributed job scheduler and one of the most widely used pieces of System Management software ever written, used by such clients as Merrill Lynch, NASA, ILM, Sun Microsystems, Cisco, and Boeing. In 1995 William devised a second successful software product, which he sold nine months later. “Retiring” for the 3rd time he finally decided to unite his four great passions: (1) leading edge science, (2) spirituality (3) filmmaking and (4) computers. The result? The creation of *What the BLEEP Do We Know?!*

Betsy Chasse

Producer, Screenwriter

Betsy Chasse was born to be in film and television. Literally. Her birth was filmed for a popular news program’s report on natural childbirth! Betsy’s on-screen career continued for eighteen years as she worked in more than 120 national commercials, television series, and motion pictures. A desire to work behind the cameras inspired a move into production, where she began as a Production Assistant on a low, low, low budget action film. Promoted to Production Coordinator, she next worked in the same capacity on several films including, *Best of the Best 2*, and Robert Altman’s *The Player*. Her first gig as a Production Manager on the independent film, *Public Access*, directed by Bryan Singer, won the 1995 Sundance Film Festival. After freelancing as a Production Manager and Line Producer on over 30 feature films, she started her own production company,

Rampant Feline Films in 1986, producing cable specials and music videos. As Senior Vice President of Production for Prosperity Pictures, from 1997 to 1999 she supervised physical production on thirteen films. She also produced and co-produced eight films including: *Labor Pains* with Kyra Sedgwick, Rob Morrow and Mary Tyler Moore; *Love and Action in Chicago*, with Courtney Vance, Regina King, Jason Alexander and Kathleen Turner; *The Spanish Judges* with Vincent Di' Onofrio and Matthew Lillard; *Just one Night*, with Timothy Hutton and Maria Grazi Cucinotta; and, produced in association with her company Rampant Feline Films, *Chasing Destiny* with Casper Van Dien, Roger Daltry and Christopher Lloyd. In 2000, Betsy produced the first feature length extreme sports comedy entitled, *Extreme Days*. While Betsy continues to work with the BLEEP team, she is also producing an animated children's video series based on the concepts in the "BLEEP."

Mark Vicente

Director, Screenwriter

Born in Johannesburg, South Africa in 1965 Mark's father was in show business and his mother in the Diplomatic Service. As a child he traveled the world and lived in such diverse places as Portugal, Brazil, Canada, and the US. Following in the footsteps of his grandfather who owned an advertising agency, Mark soon developed a keen eye for visual storytelling. At age fourteen, Mark decided he wanted to make movies. Enrolled in drama school in South Africa at the age of eighteen, Mark, to his chagrin, found himself having to dance, act, and make strange primal noises in voice class. At the time all he kept thinking was, "I just want to be a cinematographer!" Little did he realize this diverse training would serve him well as a director in the future. After mastering the Steadicam and working as a news-cameraman in Apartheid South Africa, Mark went on to shoot music videos and commercials. He got his first big break as Director of Photography on the musical, *Sarafina* starring Whoopi Goldberg. In 1992 he went to Hollywood to shoot a picture for Disney entitled, *Fatherhood* starring Patrick Swayze. At the age of 26, Mark was one of the youngest cinematographers to shoot a big budget studio picture. Over the next eight years he shot another 14 feature films. As exciting as it was to visually interpret other director's stories, Mark found the subject matter sorely lacking. Convinced tales of greatness could be as exciting and financially successful as the more tawdry subjects so beloved by the industry, Mark to tell the stories he deeply cared about. In 2000 Mark decided it was time to embrace his inevitable destiny as a director and began directing and shooting commercials and documentaries that gave voice to his rebellious and challenging sense of humor. His Rockumentary, *Where Angels Fear To Tread*, takes to task organized religion and the lengths to which human beings will use God as an excuse to abuse minorities. After directing *What the BLEEP Do We Know?!* Mark directed *The Carrington Affair*, a period/modern day love story about reincarnation which tracks it's characters from the early 1900's to today.